

COALDALE COMMUNITY WELLNESS ASSOCIATION LTD.  
Shareholders Annual General Meeting  
September 15, 2020

**2019/2020 Chairperson's Report Submitted by:  
Herb Wall**

What a year 2020 has been to date, with none of us expecting that our world would be turned upside down due to the COVID-19 crisis. That being said, I am proud that the Coaldale Community Wellness Association remained active through the use of remote meetings and emails and met our strategic goals of serving our community.

The Coaldale Community is one with deep roots in philanthropy and our gifts were seen throughout the community. This year the CCWA is proud to have supported a wide variety of projects through grants, scholarships, sponsorships and donations. From outdoor classrooms, the Food Bank, and sports activities, to lifts with swings for our seniors' homes, our support has had an impact.

Some of these projects allowed our association to contribute funding as "partners" in a larger group of donors that included churches, community groups and other volunteers. During the 2019/2020 giving year the association disbursed \$30,345.00 as of March 31, 2020.

Over the 2019/2020 funding period a total of 6 grants in the amount of \$25,120 were awarded, with a lifetime total of \$665,396 since 2007.

This past year a total of \$975 was awarded for three scholarships that the CCWA currently administers. Establishing scholarships "in honour of" or "in memory of" is also an area of gifting that could be encouraged to interested donors. Scholarships are also an excellent way of bringing community awareness to the CCWA.

Our Association funds sponsorships and also makes donations. We sponsored three projects for a total of \$3,250 this fiscal year. Sponsorships help community projects and groups, and are a way to highlight the work of the Association and its areas of interest in the community. From 2010 to date, \$32,315 in sponsorship funds have been disbursed. One community donation was also made this year of \$1000 to the Coaldale Community Food Bank Society.

As part of this spirit of giving, the CCWA continues to seek ways to raise awareness of the huge impact the association has had in our community. We also must continue to investigate ways to promote our "Legacy" planned giving program. Finally, we must remain focused on working to meet the strategic directions of CCWA.

This fall we will welcome the nomination of two new members to our Board; Bonnie Dyck and Ainsley Croil. Both Bonnie and Ainsley are interested in bringing a variety of life experiences to the Association and their community insights to the Board.

The 2019/2020 year presented some challenges with meeting as a Board "in person", so I am proud of how we were able to continue on with the wonderful work our Association does in the community. That being said, a huge thank you must go to Shannon Little for the excellent job she does for the CCWA and for the ways that she continued to keep us informed and up to date. I would also like to thank all of the Board members, particularly this year, for their continued input and flexibility with meeting remotely and through online correspondence. Thank you also to Adora Kitchens Ltd. for the use of their Board room for our meetings.

As we look back on this past year's activities, we should be proud that the CCWA has been able to continue with the tradition our association has had in giving back to our community. We will need to remain focused on working to meet the strategic direction of CCWA by looking for ways to encourage members of our community to be part of the sustainable generosity through a "Legacy" gift. Finally, we can be proud that the Coaldale Community Wellness Association continues to have an impact on our community that will affect future generations to come.